

Red Rock Energy Inc.

News Release:

Red Rock Appoints Dr. Reg A. Olson as Vice-President of Exploration; Grants Options

Calgary, Alberta (August 8, 2007) – Red Rock Energy Inc. (TSX-V – RRK) announced today that, subject to acceptance by the TSX-Venture Exchange, Dr. Reg A. Olson, B.Sc., M.Sc., Ph.D., has been appointed to the position of Vice-President of Exploration by the Board of Directors. Dr. Olson brings a long and distinguished career in mineral exploration and mineral deposits geology to Red Rock, having been continuously employed in various facets of this industry since 1965. In particular, as the principal of R.A. Olson Consulting Ltd. (1992-2007) and a partner in Trigg, Woollett, Olson Consulting Ltd. (1969-1991), Dr. Olson worked extensively with clients ranging from major to junior mineral exploration and mining companies, private investors, and government agencies. During this period, he had extensive experience in uranium exploration and uranium deposit geology, including work in the Beaverlodge and Athabasca Basin, Saskatchewan uranium districts.

Sandy Loutitt, President of Red Rock, welcomed Dr. Olson to the Red Rock team, stating: “We were fortunate to have the opportunity to work with Dr. Olson during the formative stages of Red Rock’s development, and it was clear at that time that cementing a permanent relationship with him would be a very positive step forward for the Company. In a market where there is a dearth of individuals available with an understanding of uranium exploration and deposit geology, it was indeed a unique opportunity to secure the services of an individual with Dr. Olson’s background. His skills as both an exploration scientist and a manager are excellent, and he will greatly assist Red Rock as we progress in our exploration of our Uranium City properties.”

In addition, the Corporation has, pursuant to that Stock Option Plan approved by shareholders, granted options to acquire an aggregate of

300,000 common treasury shares to a consultant. These options are exercisable at a price of \$0.70 per share until August 7, 2012.

For further information, contact Sandy Loutitt, President, or Lara Cull, Operations Manager; Ph -403-685-1047, or visit: www.redrockenergy.ca.

THE TSX VENTURE EXCHANGE DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

READER ADVISORY:

Statements in this press release may contain forward-looking information including expectations of future production, operating costs, commodity prices, administrative costs, commodity price risk management activity, acquisitions and dispositions, capital spending, access to credit facilities, income taxes, regulatory changes, and other components of cash flow and earnings. The reader is cautioned that assumptions used in the preparation of such information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the company. These risks include, but are not limited to, the risks associated with the mining industry, commodity prices and exchange rate changes. Industry related risks could include, but are not limited to, operational risks in exploration, development and production, delays or changes in plans, risks associated to the uncertainty of reserve estimates, health and safety risks and the uncertainty of estimates and projections of production, costs and expenses. The reader is cautioned not to place undue reliance on this forward-looking information.

The reader is further cautioned that the preparation of financial statements in accordance with generally accepted accounting principles requires management to make certain judgements and estimates that affect the reported amounts of assets, liabilities, revenues and expenses. Estimating reserves is also critical to several accounting estimates and requires judgments and decisions based upon available geological, geophysical, engineering and economic data. These estimates may change, having either a negative or positive effect on net earnings as further information becomes available, and as the economic environment changes.